

Our experience encompasses 30 years with our customers.

Sales Team

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Chris Clemmons | 8124B Finnie Rd. | Newark, IL 60541-9143 | E-Mail: chris@pmirep.net Home Office: (630) 553-8994 | Home Fax: (630) 553-8995 | Cell Phone: (630) 803-2779 | Home: (630) 553-0781

Dan Marking | 27663 Co. Rd. 441 | Grand Rapids, MN 55744 | E-Mail: dan@pmirep.net Home Office: (Use cell number) | Cell Phone: (218) 259-1895 | Home: (218) 327-1895

Chuck Johnson | 8025 Orchard Ave. No. | Brooklyn Park, MN 55443-2416 | E-Mail: chuck@pmirep.net Home Office: (763) 560-1234 | Home Fax: (763) 560-1178 | Home: (763) 566-0559

John Lievense | 5787 S.W. Bayshore Drive | Suttons Bay, MI 49682 | E-Mail: john@pmirep.net Home Office: (231) 421-5171 | Home Fax: (517) 481-6085 | Cell Phone: (810) 333-3339

Credentials & Trade Shows

- We have many sales accomplishments including several awards from manufacturers and special recognition awards from our distributors.
- We attend all key trade shows and we will enthusiastically help you in your booth.
- PMI is a truly professional catalyst to help you bring your product to the marketplace. When we accept a line we form a partnership that will bring mutual success to each of our companies. You'll receive our full commitment and cooperation. We look forward to working with you.



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Territories & Assignments

Jim Burkett Company Principal – Works throughout Territory

Gander Mountain, Sportsman's Guide, Northern Tool & Equip.

Joan Burkett Commissions, Accounting, Administration

Max Robinson Former Company Principal, Consultant & Advisor

Mike Verzino Missouri, Kansas, Nebraska, Iowa (except eastern tip), West Central Illinois

Chris Clemmons Illinois (except west central counties), East tip of Iowa, Wisconsin

Dan Marking Minnesota, North Dakota, South Dakota

Chuck Johnson Inside Sales, Special Projects

John Lievense Michigan, Ohio, Indiana

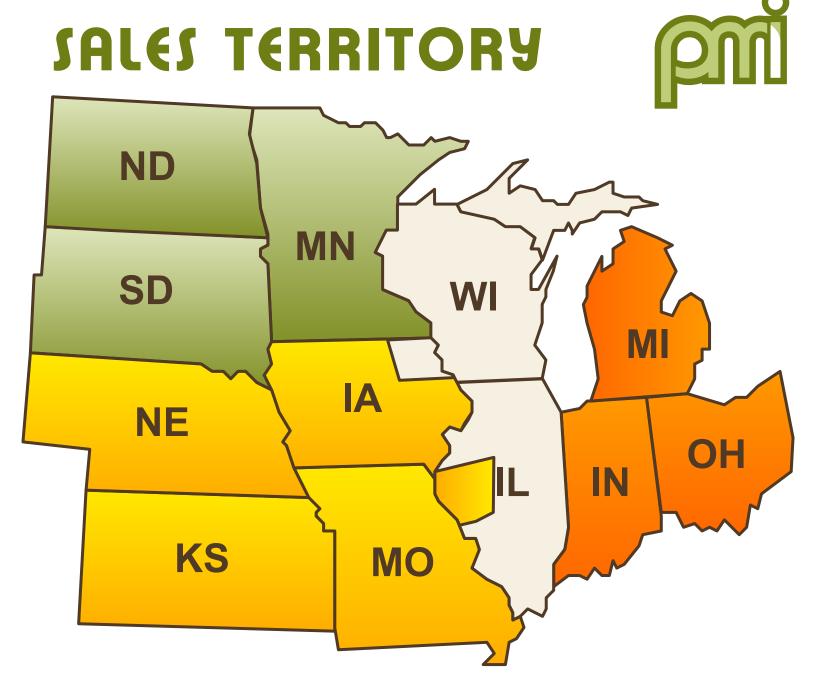
State Divisions by County

Iowa Chris Clemmons: Dubuque, Jackson, Clinton, Scott, Muscatine

Mike Verzino: All other Iowa counties.

Illinois Mike Verzino: Mercer, Knox, Stark, Peoria, Tazewell, Logan, Sagamon, Montgomery, Bond, Clinton, Washington, Perry, Randolph and all counties to the west of them.

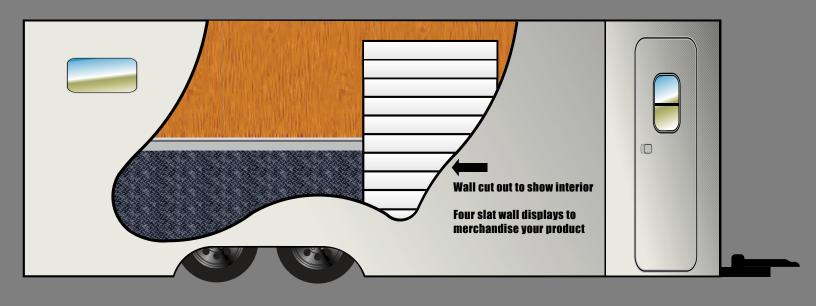
Chris Clemmons: All remaining Illinois counties.



5 FULL-TIME SALES REPS TO SERVE YOU!

Jim Burkett: Key Accounts

- Dan Marking
- John Lievense
- Chris Clemons
- Mike Verzino





PMI MOBILE SHOWROOM

APPLICATIONS

- 1. Sales presentation with optimal retail merchandising
- 2. Dealer training
- 3. Dealer promotions
- 4. Deliver displays to distributor shows
- **5. Consumer events**
- 6. Ice fishing events (also serves as a fishhouse)